

TOP COMPANIES TO WORK FOR IN ARIZONA 2023

Your company will receive broad multimedia recognition by sponsoring Top Companies to Work for in Arizona.

The Arizona Capitol Times, in partnership with BestCompaniesAZ and Best Companies Group, brings you the Top Companies to Work for in Arizona, a survey competition designed to determine which participants are the best employers in the state. Best Companies Group conducts the surveys, analyzes the data and determines the winners and rankings, while BestCompanies AZ offers consulting advice to winners on how to best take advantage of this unique recognition. The list of winners is published by the Arizona Capitol Times and on azcapitoltimes.com.

Sponsorship Benefits	Supporting Sponsor \$3,000	Contributing Sponsor \$2,000
Company logo will appear prominently in all print and web promotional advertising leading up to the celebration, at the online event and on the event landing page.	✓	✓
Sponsor logo on the front cover of the awards supplement with your logo identified as the Supporting Sponsor	✓	
Sponsor logo on the front cover of the awards supplement with your logo identified as the Contributing Sponsor		✓
A 45-second video promoting your company during the awards show	✓	
A 30-second video promoting your company during the awards show		✓
Company logo will be promoted as sponsor through social posts on all Arizona Capitol Times channels.	✓	✓
The opportunity to submit a 15-second shout-out congratulatory video clip from your organization. This can be from your phone, a Zoom video clip or a professionally created video. It will be played with the winner's video of your choice or after a group of winners.	✓	✓
A full-page, four-color advertisement, premium position, in the print and digital awards supplement which will be distributed to Arizona Capitol Times readers and hosted as a digital edition at azcapitoltimes.com	✓	
A half-page, four-color advertisement, premium position, in the print and digital awards supplement which will be distributed to Arizona Capitol Times readers and hosted as a digital edition at azcapitoltimes.com		✓
A sponsor profile in the awards supplement	✓	✓
Registration for up to 40 people from your organization to attend the celebration online	✓	✓
First right to renew your sponsorship level for the following year. This expires 30 days after the event.	✓	✓
Right to use the event logo for one year and 50 extra copies of the awards publication	✓	✓
Access to our logo pack which includes images and badges which can be used on social media, email signatures and more	✓	✓

Advertising Rates

Full-page (premium position + 15%)..... \$1,799
 Half-page.....\$999
 Quarter-page\$599

Important Dates

Materials Due.....August 8, 2023
 Event Date.....August 22, 2023
 Publication DateAugust 25, 2023

Digital Submissions

Please provide correctly sized PDF files.
 300 dpi, fonts embedded, CMYK (no RGB)

Ad Specs

Full-page10" w x 12.25" h
 Half-page.....10" w x 6" h
 Quarter-page4.875" w x 6" h

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