



#### **Exclusive Winner Invitation**

## Elevate Your Employer & Corporate Brand with BestCompaniesAZ

### 2023 Annual Top Companies Branding Package

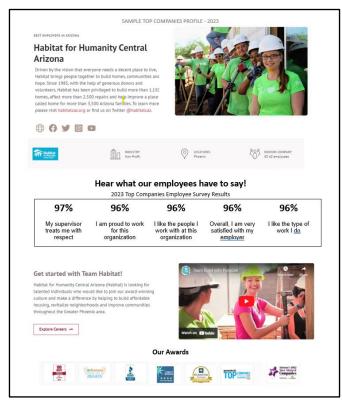
#### **Annual Exposure Includes:**

- Top Company Profile company description, 1 photo, 1 video, Top 5 award highlights, links to web/social channels, listing of all awards
- Featured on Top Companies Award Page (logo/link view)
- Featured in Top Companies **Enews and Social** promotional campaign (**monthly**) \*\*special promotion July & Aug!
- Access to Promotional Toolkit including tips and sample press release
- Podcast Opportunity with Great Companies Great Leaders or other podcast host TBD (fee paid by BCAZ)
- Receive quarterly communications on upcoming awards,
   DEI opportunities and networking events with BCAZ partners
- Discount rate to upgrade to for BCAZ Employer Branding & Talent Sourcing package (Gold & Silver Packages – link here)
- 50% discount for annual Vet Talks & Diversity Talk events

#### **Added Bonus**

 BestCompaniesAZ will cover the cost of the 2023 Logo managed by AZ Capitol Times

Annual Investment: \$5,500 ** Includes the Top Companies logo usage fee
YES, Sign me up for the BCAZ Annual Branding Package
Company Name:
Signature:
Date



## Hear what our clients have to say!

"BestCompaniesAZ is a top driver of traffic to our career website and has generated the 6th highest number of viewers beating many national and local branding platforms such as Glassdoor, Indeed, Yahoo, Recruit Military, Phoenix Business Journal, ZipRecruiter, local media channels, chambers, and more." Talent Acquisition Director,

Additional Client Testimonials (click here)

# Why BestCompaniesAZ

- ✓ WE BOOST YOUR ONLINE VISIBILITY quickly on the #1 ranked website BestCompaniesAZ.com
- ✓ WE PROVIDE 3RD PARTY ENDORSEMENT shining a spotlight on your dynamic culture and awards!
- WE ELEVATE & STRENGTHEN your regional brand attracting the best talent, customers and community partners!
- ✓ WE OFFER EXCLUSIVITY among an elite group of award-winning companies!
- ✓ WE PROVIDE A POWERFUL NETWORK of regional media and community partners who extend our reach!
- ✓ WE SAVE YOU MONEY & TIME by consolidating your employer and corporate branding strategies!