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BestCompaniesAZ Launches Diversity Talks Podcast

***Local and National Companies Share Diversity, Equity, and Inclusion
Best Practices***

PHOENIX, AZ, November 28, 2022 - [BestCompaniesAZ](#), a local employer branding company specializing in identifying and elevating Arizona's award-winning workplace cultures, launches a Diversity Talks Series powered by the Great Companies! Great Leaders podcast.

The Diversity Talks Series was created to connect with award-winning companies committed to fostering a work environment where cultural differences are understood, valued, and celebrated. These ongoing conversations with Arizona's top employers is essential for companies to understand how a focus on diversity and inclusion leads to better performance, increased innovation, enhanced ability to address customer needs, and a more vibrant company culture.

"We are pleased to debut a new podcast series where we will be sharing and promoting diversity, equity and inclusion stories from the top DEI employers in our community," said Denise Gredler, Founder & CEO of [BestCompaniesAZ](#). "The companies participating in the podcasts recognize the need to include a diverse mix of voices that encourages creativity, discussions and fosters outcomes in the workplace."

"I am very proud of the new Diversity Talk Series Podcast and the quality of the guests that are willing to share their experiences and knowledge," said founder and host, Christine Gannon, CEO of Brightworks Consulting. "Bringing together these leading community advocates for this podcast series has been extremely rewarding. With a strong commitment and focus, our communities are making intentional strides to improve equity and inclusion".

Past episodes include award winning companies:

- Kristy Lilas, GoDaddy, Vice President of Diversity, Inclusion and Belonging
- Jaime Zepeda, Best Companies Group, Executive Vice President
- Binny Nanavati, Workiva, Brand + Business Development Manager (IC Gives + DEI Lead)
- Kesa Edwards, Farmers Insurance, Director of Diversity, Equity, and Inclusion,
- Davida Redmond, WillScot Mobile Mini, Director, Inclusion & Diversity and Community
- Vicki Diaz, Ideas Collide, Brand & Business Development Manager
- Matt Caldwell, Axon, Facilitator, People Ops Leader

For a deeper dive into these informative diversity talks podcasts and information on participating and/or sponsoring a podcast in 2023, visit <https://bestcompaniesaz.com/diversity-talks-podcast/> or contact Denise Gredler, 480-545-5151, Dgredler@bestcompaniesaz.com.

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About BestCompaniesAZ:

Arizona's Employer Branding Partner. [BestCompaniesAZ](https://bestcompaniesaz.com) specializes in helping corporate clients develop, strengthen and market their unique employer brands through a variety of digital marketing, events, communication, and award programs. For more information, visit [BestCompaniesAZ.com](https://bestcompaniesaz.com).

About Brightworks Consulting:

An award-winning diversity, equity and inclusion firm specializing in culture transformation from strategy through execution. We offer clients in the public, private, non-profit sectors a pathway forward to realize an inclusive and equitable workplace. Our strong commitment to women in the workplace is amplified by a partnership with the Foundation for Female Equity and Inclusion. We work in strong collaboration to advance women in the workplace and the communities where they live and work.