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BestCompaniesAZ and Career Connectors Host 6th Annual Diversity, Equity & Inclusion Virtual Career Event Nov. 18, 2020

The Diversity, Equity, and Inclusion Virtual Career Event Connects Arizona Job Seekers with Corporate Equality Award-Winning Companies

PHOENIX, AZ, October 13, 2020 - <u>BestCompaniesAZ</u>, a local employer branding company specializing in validating and elevating Arizona's award winning workplace cultures, and <u>Career Connectors</u>, a nonprofit organization dedicated to connecting professionals in career transition, are hosting a diversity, equity & inclusion virtual career event Nov. 18, 2020 from 9:00 to10:30 a.m. The free event for job seekers will feature 20+ award-winning employers who are revolutionizing workplace diversity, equity and inclusion initiatives within their company.

The virtual career event will feature eight panelists from the following prominent companies recently recognized nationally for their diverse and inclusive cultures: ADP, Axon, CarMax, GoDaddy, Northern Trust, State Farm Insurance, Voya Financial and Workiva. Each panelist will discuss its commitment to Diversity, Equity and Inclusion, and share best practices on how they have changed their approach to D&I and their recruitment strategies. Additional hiring companies in attendance include: Banner Health, Dignity Health, Freedom Financial Network, KUBRA, MUFG, Ring, Silicon Valley Bank, Spear Education.

"At Voya Financial, we believe that a strategic focus on diversity and inclusion leads to better performance, increased innovation, an enhanced ability to address customer needs, higher employee engagement, lower employee turnover rates and helps to strengthen our communities. We commend BestCompaniesAZ for their leadership on diversity and inclusion and we look forward to participating in this important discussion," said Shanee Turnbull, Diversity Recruitment and Relationship Consultant, Voya Financial.

"We are pleased to debut a new section to our website where we will be sharing and promoting diversity, equity and inclusion stories as well as discussing best practices," said Denise Gredler, Founder & CEO of BestCompaniesAZ. "The companies that will be attending this event recognize that there is a need to encourage and raise awareness around diversity and inclusion that will in turn lead to greater creativity and innovation in the workplace."

For more information or to RSVP for the Diversity and Inclusion Career Event, please visit DiversityAZ.org. To sponsor or participate in the event as a community partner or hiring company, please contact Denise Gredler, 480-545-5151, Dgredler@bestcompaniesaz.com.

About BestCompaniesAZ:

Arizona's Employer Branding Partner

<u>BestCompaniesAZ</u> specializes in helping corporate clients develop, strengthen and market their unique employer brands through a variety of digital marketing, events, communication and award programs. For more information, visit <u>BestCompaniesAZ.com</u>.

About Career Connectors:

Career Connectors' mission is to connect professionals in career transition to hiring companies and quality resources. As Arizona's fastest growing career networking program, the organization hosts no-cost events in Chandler/Gilbert, Phoenix, and North Scottsdale. At each event, Career Connectors showcases hiring companies and offers free services, including educational opportunities, DISC assessments, *résumé* review, LinkedIn profile help, professional business portraits, networking tips, interview coaching, and one-on-one face time with hiring companies. Founded by Jessica Pierce in 2009, the 501(c)3 nonprofit organization has served more than 37,000 attendees and worked with over 750 hiring companies. For more information, visit CareerConnectors.org, or call 480-442-5806.