

Congratulations on **YOUR Selection**

100 Best Exclusive Invitation – 2017 Media Kit



*BestCompaniesAZ
celebrates 15 years of
recognizing Arizona's
BEST Companies with
your selection.*



How the 100 Best are Selected

The **100 Best** are chosen by invitation only based on sustained high levels of workplace performance or have a compelling story of start-up or transformation.

- Workplace culture and business awards
- Veteran friendly culture
- Strong corporate & employer brand
- Innovative thought leaders, willing to share knowledge
- Well positioned to retain and recruit talent
- Support the economic development of our state
- Charitable giving initiatives



2002 – 2003



2003-present



2010-2012



2012



2010-present



2013-present



2013-2017



2017/2018



Mission & Objectives

Our mission: To celebrate the 100 Best Arizona Companies shaping Arizona's workplaces and economy

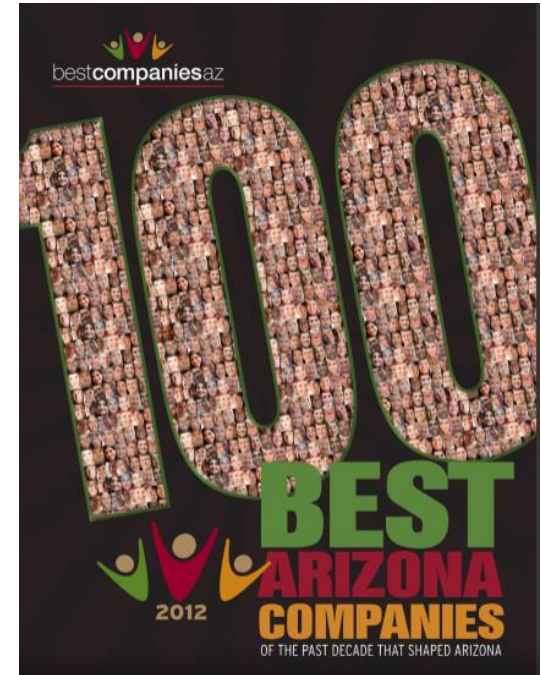
Our objectives

1. To **support the economic development** of Arizona by creating a list of the 100 BEST companies in Arizona
2. To help **Arizona attract and retain** the best employers and talent in our state
3. To **promote AZ's best careers & cultures** to attract highly skilled workforce
4. To **provide a learning environment** for all to learn from the BEST

How the 100 Best will be announced

The list of 100 Best will debut March 1, 2017

- **Best Trailblazers** —Companies that have pioneered and sustained their exceptional performance by all metrics over fifteen years, representing the best of the best
- **Best of Heart** —Through building relationships with employees, customers, and in the community, these companies show how much they care
- **Best of the Stars** —At the height of their powerful success, these companies are masters of their fields, inspiring confidence in customers and employees alike
- **Best of Wings** —Innovation, empowerment, freedom, creativity (and maybe disruption) shine at the forefront of these companies
- **Best of Cool** —Top organizations with strong, unique workplace cultures, where they know how fun can help create the best work ever
- **Best of the Future** — With great potential for growth and representing a new era of business in Arizona, these are the organizations we want to watch for the future



See 10th anniversary issue for more details ([link here and click on publication image](#))



How 100 Best will be promoted all year

This prestigious award creates endless promotional opportunities!

By Industry

Arizona Best Places to Work for...

- Call Centers
- Technology & Innovation
- Healthcare
- Hospitality
- Professional Services
- Manufacturing
- Financial Services & Banking
- Nonprofit
- Marketing
- Construction/Real Estate

By Category

Best Companies for

- Giving Back
- Fun & Fitness
- Millennials
- Veterans
- Women
- Diversity & Inclusion
- Flexibility
- Innovation
- Telecommuting
- Part-time
- Launching a Career
- Recognition Practices
- Careers Sites
- Workspaces
- Career Development
- Startup Culture
- Pet-friendly Companies

Media Partner:

AzBusiness
Magazine

BestCompaniesAZ will feature “**Best of**” lists bi-monthly using multiple promotional platforms including online media, bi-monthly enews, weekly blogs, social media, podcasts, speaking opportunities, public appearances, charity promotion plus a commemorative **100 Best Arizona Companies** magazine distributed statewide in the fall of 2017.



2017 Editorial Calendar and Events

Tentative Schedule – to be finalized with annual partners

	<p>FEBRUARY</p> <p><i>Event: BCAZ Military Event (2/22) *</i></p>	<p>MARCH</p> <p>100 Best Announcement Best of Trailblazers</p> <p>Charity:</p>
<p>APRIL</p> <p>Best of Wings Best for Millennials</p> <p>Event: Culture Tour (tbd) Charity: AZ Gives Back Month</p>	<p>MAY</p> <p>Best of Cool Best Financial Services (women in finance)</p> <p><i>Event: Call Center Networking</i> Charity: Celiac Disease Awareness</p>	<p>JUNE</p> <p>Best of Heart Best for Flexibility</p> <p><i>Award: Top Companies in AZ *</i> Charity: Pet Adoptions Awareness</p>
<p>JULY</p> <p>Best of Stars Best for Healthcare</p> <p>Event: Culture Tour Charity: TBD by client</p>	<p>AUGUST</p> <p>Best of Future Best for Diversity & Inclusion</p> <p>Charity: TBD by Client</p>	<p>SEPTEMBER</p> <p>Best Hospitality & Retail Best for Fitness</p> <p><i>Event: Diversity & Inclusion (9/20)</i> <i>Award: Most Admired Companies*</i> Charity: TBD by client</p>
<p>OCTOBER</p> <p>Best Construction & Real Estate Best in Technology (women in IT)</p> <p><i>Award: 100 Best Publication *</i> <i>Event: 100 Best Arizona Charities</i></p>	<p>NOVEMBER</p> <p>Best Non-Profit Companies Best for Veterans</p> <p>Event: TBD by client Charity: TBD by client</p>	<p>DECEMBER</p> <p>Best Perks Best Holiday Parties</p> <p>Event: TBD by client Charity: TBD by client</p>



Promotional Options

We invite you to promote your award all year with BestCompaniesAZ

Option 1: Free Listing

Listed in print publication, BestCompaniesAZ website.

Listing includes: company name, city, industry, AZ headcount.

Option 2: Print Ad Only

Print publication distributed in October, 2017 (5000+ copies)

Quarter, Half and Full Page ads – see pricing options (here)

Option 3: Sponsor the “100 Best” Awards Reception

Join us as a sponsor for the 100 Best award reception Oct 2017

“Arizona’s BEST Gives Back” – promote your favorite charity

See sponsorship options (here)

Option 4: Annual Partnership with BCAZ

BCAZ provides PR, marketing, employer branding, recruitment and award consultation services customized exclusively for your company culture. See pricing options ([here](#))





Questions?

Can we offer more details ?

[Link here](#)