

**SAMPLE PRESS RELEASE**  
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**FOR IMMEDIATE RELEASE**

**COMPANY names as a “Top Companies to Work for in Arizona” for the ??? year in a row**

PHOENIX, AZ (June 7, 2018) – azcentral.com and Republic Media (*The Arizona Republic* and azcentral.com) announced today that **COMPANY** has earned a spot on the list of **2018 azcentral.com® Top Companies to Work for in Arizona for the ??? consecutive year (if applicable).**

This highly selective list is the result of anonymous and comprehensive employee surveys measuring culture, work environment, leadership, and employee pride and satisfaction, combined with rigorous evaluations of workplace practices, policies, perks and demographics.

“This year the decision was made to expand the list to 125 as a result of very high favorable employee survey scores averaging 90% favorable score for overall survey results and an impressive 92% favorable measuring employee engagement. This level of performance for Arizona companies is about three times the national average when compared to Gallup’s recent reporting of US engagement at about 33% favorable”, says Denise Gredler, Founder & CEO for BestCompaniesAZ, program consulting partner. “These winners should be very proud of their engaged workforces for this presents a powerful opportunity to attract and retain the very best talent.”

*Share quotes from your President – some ideas:*

1. Mention the uniqueness of your culture and the values that helped land you on this year’s list.
2. Mention if you have won 4 or 5 years in a row showing sustainability of your culture.
3. Mention some of your high favorable category scores that were above the average of the benchmark report of all 100 companies.
4. Mention how this award has contributed to the bottom line in some way (lower turnover? Increased sales, increased profitability).

Example 1: “We are honored to be included on this list of leading workplaces in Arizona and especially proud that the home of our global headquarters has been selected for the ??? consecutive year,” said CEO name and title of company. “I’d like to personally thank our Arizona employees for their role in this prestigious designation, their continued trust and dedication to the company, and their relentless pursuit of excellence and results.”

Example 2: We are proud to be recognized as one of Arizona’s “Top Companies to Work for” the 2nd (3rd) consecutive year, says NAME, CEO. “Our ability to attract and retain top talent directly contributes to the COMPANY’s consistent growth, profitability and industry-leading products and solutions. We are most proud that our employees’ experiences and feedback are at the core of this honor and recognition.”

The 100 “Top Companies” were honored at an awards breakfast reception on June 7, 2018, at the Scottsdale Fairmont Princess and will be published in a special supplement in the June 10, 2018 issue of *The Arizona Republic*, as well as online at [topcompanies.azcentral.com](http://topcompanies.azcentral.com) and [www.BestCompaniesAZ.com](http://www.BestCompaniesAZ.com).

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