

2017 Semi-Annual and Annual Partnership Opportunities

BestCompaniesAZ works with CEO's, HR, PR and Marketing leaders to maximize the value of their company's corporate and employer brands with the goal of attracting world class talent. We accomplish this through a successful, powerful and proven exclusive niche program developed over 15 years. Our program gets results and we have the ROI to prove it!

	ANNUAL PARTNERS		ANNUAL / SEMI-ANNUAL	
	PLATINUM \$ 4950 month	GOLD \$ 3750 month	SILVER \$ 1500 month	BRONZE \$ 750 month
Employer Branding				
Web & Social Media				
Multiple page company profile	6 page	5 page	4 page	2 page
Social media promotion	Weekly	Weekly	Bi-Weekly	Bi-weekly
Homepage logo marquee	✓	✓	✗	✗
Search engine optimization on profile	✓	✓	✓	✓
Awards announced in best companies eNews	✓	✓	✓	✓
Featured guest blogger	6/year	4/year	✓	✓
Talent Attraction				
Career Promotion				
Career postings on website & social media	Unlimited	unlimited	10 careers	Up to 5 careers
Company featured in BCAZ career e-news	6/year	4/year	Listed Only	Listed Only
Promoted at minimum of 3 career events per month	✓	✓	✓	✓
Promoted at universities, colleges & career events	✓	✓	✓	✗
Promotion of on-site hiring events	✓	✓	✓	✗
Coordination of onsite culture tour	✓	✓	✗	✗
Career Event Sponsorship				
BCAZ Exclusive Career Events/2 per year				
Speaking & media opportunities	✓	✓	✗	✗
2 Event Sponsorships - Diversity and Military	✓	✓	Exhibitor Only	✗
Ad in event magazine - 1 per year	Full Page	Half Page	Quarter Page	✗
Leadership forums/best practice roundtable	Host	Participant	Participant	If space available
Public Relations				
Media Exposure				
Press release development	4/year	2/year	✗	✗
Client mentions promoting awards & culture	4/year	2/year	✗	✗
Onsite interviews with media at BCAZ events	✓	✗	✗	✗
Career openings pitched to media	4/year	2/year	✗	✗
On-air interview & podcasts	2/year	✗	✗	✗
Award Consultation				
Submission & Promotion				
Award strategy & planning	4/year	4/year	2/year	1/year
Application submission & employee communication	4/year	2/year	✗	✗
Analysis of results and action planning	✓	✗	✗	✗

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