



Using Your Survey Data to Improve Your Culture

Whether or not your company was selected for the “Top Companies to Work for in Arizona” list this year, you now have the opportunity to use your survey data to benefit your company. Now’s your chance to improve employee engagement and prepare for future awards.

As consulting partner for the program, BestCompaniesAZ wants to help you make the most of this opportunity. Your company has already taken the first step – launching the survey. Now, it’s time to show your employees you care by sharing the results and taking action.

BestCompaniesAZ can help your company continue this journey with our four-step process.

1. Purchase your [detailed Employee Feedback Reports](#) which include:

- Employee Demographic Report (78 survey questions) (available late April)
- Employee Comments Report (available late April)
- Employer Benchmark Summary – HR Programs & Benefits Info (sent after the "Top Companies to Work for in Arizona" rankings are announced June 7)
- Employee Benchmark Report (sent after the "Top Companies " rankings are announced June 7)

This data can be priceless for a company on the path to growth and improvement. For pricing information and to [order your report directly with Brooke Ciccocioppo at Best Companies Group](#), [click here](#).

- 2. Analyze and Interpret Your Results.** Identifying the gaps between your company results and the “Top Companies” can be challenging. BestCompaniesAZ can help you compare and use your data most effectively as you advance your culture and boost employee engagement. You can also use the results to shine a spotlight externally on your dynamic culture featuring your top highest engagement scores and employee testimonials.
- 3. Develop an Action Plan.** The seasoned BestCompaniesAZ culture team will combine insights from your data with best practices to help you develop an action plan for improvement. This allows you to get the most from your participation in the “Top Companies” program – while you stay focused on your important business goals.
- 4. Launch an Effective Communication Strategy.** Sharing the survey results with employees and involving them in action planning will result in increased engagement and morale. BestCompaniesAZ has a plan in place that will position your company in a positive light. Whether you win this year or not, you are on your way to the next level!

Employee Feedback and Benchmark Reports (if purchased from Best Companies Group) will be available:

- **Late April:** You will receive the Employee Feedback Report which contains your employees' responses to the 78 survey questions, as well as the employee comments.
- **After June 7:** After the rankings are revealed, you will receive the state benchmarks for the 78 survey questions and employer questionnaire to compare your results to the "Top Companies" list-making and non-list-making organizations.
- **Still need to purchase your reports? Contact Katie at Best Companies Group - brookec@bestcompaniesgroup.com**

We invite you to partner with BestCompaniesAZ on this journey to the “Top”.

Contact Denise Gredler at 480-545-5151 or email dgredler@bestcompaniesaz.com