

100 Best Arizona Companies Logo Usage Guidelines

- The 100 Best Arizona Companies logo and brand is owned by BestCompaniesAZ™
- When using the logo on your website or electronically, use the URL http://bestcompaniesaz.com/100-best-companies-in-arizona/ to link to the official web site for the BestCompaniesAZ™ 100 Best Arizona Companies.
- BestCompaniesAZ™ reserves the right, in its sole discretion, to terminate or modify permission to display its logos at any time.
- The logo may not be used in any manner that expresses or implies BestCompaniesAZ™ affiliation, sponsorship, endorsement, certification or approval of any product or service without written permission.
- Logo may be used only as provided by BestCompaniesAZ™-- Except as provided in these guidelines. Logo may not be altered in any manner, including proportions, colors or elements; nor made animate morph or otherwise distort its perspective or appearance without written permission.
- Logo may be resized to accommodate a specific use, but the text must remain legible. BestCompaniesAZ™ reserves the right to require that an instance of its logo be re-sized if, in the company's opinion, the name is difficult or impossible to read.
- Logo may not be altered to incorporate any other object, including -- but not limited to --other logos, icons, words, graphics, photos, slogans, numbers, design features, symbols, audio files or video files without written permission.
- Any use of the logo outside these guidelines requires written permission (e-mail or hardcopy) from BestCompaniesAZ™. BestCompaniesAZ™ may withhold approval at its sole discretion.
- Requests for an altered use of the logo may be made in writing to <u>dgredler@bestcompaniesaz.com</u>